



Empowering women through crisis, one pathway at a time.

GALA SPONSORSHIP OPPORTUNITIES

November 8, 2024

Believe, Become, Belong: Empowering Women, One Pathway at a Time
Harborside International Golf Course
11001 S. Doty Avenue, East, Chicago, IL 60628
6:30 pm – 9:30 pm

Avaspathways.org | info@avaspathways.org | 312-576-5596



Mission

Empowering women through crisis, one pathway at a time.

We...

- Advocate for health and wellness of women.
- Connect with women who have purchasing power.
- Champion diversity, inclusion, and gender equality.

Woman Served

Ava's Pathways encompasses women of diverse backgrounds who are navigating life challenges and adversities, seeking support, guidance, and empowerment. This includes women who may have experienced traumatic events such as divorce, abuse, loss, or career setbacks, as well as those facing mental health struggles, relationship issues, or personal crises. Ava's Pathways aims to serve women across various age groups, socio-economic statuses, and cultural backgrounds, creating an inclusive and welcoming space for all.

Why Sponsor

- Make a difference in the lives of women.
- Align with Corporate Social Responsibility Goals.
- Target Marketing and Brand Exposure.
- Employee Engagement and Retention.

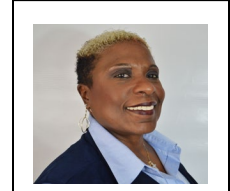


A survey by Glassdoor found that 53% of employees say that a company's commitment to social and environmental causes strongly influences their decision to work there.

Founder

Haseena Shaheed-Jackson

[Read her story here.](#)



Co-Founder

Alice Pryor

[Read her story here.](#)



Advisory Board and Management Team

Ava's Pathway Board Members are comprised of leaders in their community and experts in their field. We are proud to have these individuals as part of our team. View their profiles [here](#).

Strategic Alliances

Ava's Pathways is proud to align with the YWCA in Chicago, IL, aimed at advancing our shared mission of empowering women and promoting gender equality through coaching, personal growth, mentorship, networking opportunities, events, and forums for women in the Chicago and surrounding areas. Together, we are committed to creating a more equitable and inclusive world where every woman can fulfill her potential and achieve her dreams.

Ava's Pathways Five Main Pillars

Empowerment through Coaching:

Partnering with women to uncover and utilize the tools and knowledge they need to navigate life's challenges successfully.

Creating a Supportive Community:

The creation of a supportive and nurturing community where women can connect and share their experiences being encouraged and finding solidarity. Through support groups, mentorship programs, and networking events, Ava's Pathways seeks to foster meaningful connections and relationships among women.

Breaking Barriers:

Inspired by her own experiences of encountering barriers in her professional life, Haseena, Ava's Pathways Founder, is determined to break down barriers and create opportunities for women to thrive.

Promoting Mental Health and Well-being:

Prioritizing mental health support and resources for women. Spearheading support groups and mental health awareness campaigns, Ava's Pathways promotes mental health resilience and provides a safe space for women to address their emotional needs.

Advocacy and Outreach:

Commitment to advocating for policies and initiatives that support women's rights and gender equality. Through advocacy efforts, community outreach, and partnerships with other organizations, Ava's Pathways will amplify the voices of women and drive systemic change.

Sponsor Goals

Our goal for sponsors of Ava's Pathway, a non-profit organization, is to foster meaningful partnerships that align with our mission of supporting women in rebuilding and recovering from life challenges and adversity. Ava's Pathways is proud to prioritize mental health and wellness as integral components of our mission to empower women to thrive personally and professionally.

Through sponsorship, we aim to expand our reach and impact, enabling us to provide essential life coaching services and create a supportive community for women navigating difficult transitions. By partnering with Ava's Pathway, sponsors can invest in initiatives that empower women, promote resilience, and foster personal growth, ultimately contributing to the positive transformation of individuals and communities alike.

Ava's Pathways Five Key Sponsor Benefits

1. **Alignment with Corporate Social Responsibility (CSR) Goals:**
Demonstrating commitment to advancing women's empowerment and social justice, enhancing reputation as a socially responsible organization.
2. **Brand Visibility and Positive Association:**
Aligning brand with a meaningful cause that resonates with the company's target audience. Associating brand with initiatives that empower women and support mental health resulting in enhancing brand image.

3. **Employee Engagement and Talent Development:**
Supporting female employees and investing in their personal and professional growth.
4. **Networking and Partnership Opportunities:**
Access to a diverse network of women professionals, leaders, and influencers. Companies can leverage this network to forge valuable partnerships, collaborate on initiatives, and explore business opportunities.
5. **Measurable Impact and Return on Investment (ROI):**
Ava's Pathways can provide companies with data-driven metrics and impact reports demonstrating the tangible outcomes of their sponsorship investment. This includes metrics such as the number of women served, participant feedback and testimonials, success stories of women who have benefited from the program, and key milestones achieved in advocacy and outreach efforts.

Join us for our inaugural fundraising gala! Friday, November 8, 2024

Ava's Pathways is thrilled to announce its upcoming gala event, a celebration of empowerment, connection, and community. Set to take place on November 8, 2024 at Harborside International Golf Course. This exclusive event will bring together 150 esteemed guests, including business owners, C-suite executives, business leaders, divorce attorneys, health and wellness professionals, representatives from banks, and women from various walks of life.

The evening will commence with a captivating program providing an overview of Ava's inspiring journey and the impactful work of Ava's Pathways in empowering women to overcome obstacles and achieve their full potential. Guests will be treated to soul-stirring musical performances, underscoring the theme of resilience and triumph. Following the program, attendees will have the opportunity to network and forge meaningful connections with fellow attendees, fostering collaboration and support within Ava's Pathways' vibrant community.

The gala promises to be a night of inspiration, camaraderie, and celebration, leaving guests energized and empowered to continue championing the cause of women's empowerment and gender equality.

Sponsor Benefits

Being a sponsor and supporter of Ava's Pathways will include many benefits and promotional opportunities based on support level. All proceeds go to support

[Avaspathways.org](https://avaspathways.org) | info@avaspathways.org | 312-576-5596

Ava's Pathways, and you will receive an ROI sponsorship report post gala. All donations are tax deductible.

Sponsorship Packages

Sponsorship Level	Investment	Benefits Package
Support Sponsorship	\$500	<ul style="list-style-type: none"> • Recognition as a Support Sponsor in the event program. • Recognition as a Support Sponsor on the event website. • One social media thank you post. • Two complimentary gala tickets.
Advocate Sponsorship	\$750	<ul style="list-style-type: none"> • Recognition as Advocate Sponsor in the event program. • Recognition as Advocate Sponsor on the event website. • One social media thank you post. • Logo on printed event signage. • Opportunity to provide one branded promotional item for event attendees (Quantity of 150). • Two complimentary gala tickets.
Partner Sponsorship	\$1,000	<ul style="list-style-type: none"> • Recognition as a Partner Sponsor in the event program. • Recognition as a Partner Sponsor on the event website. • One social media thank you post. • Logo on printed event signage. • Opportunity to provide one branded promotional item for event attendees (Quantity of 150). • Prominent logo placement on event banner. • Opportunity to address attendees during the gala event. • Four complimentary tickets to the gala event.
Leader Sponsorship	\$1,500	<ul style="list-style-type: none"> • Recognition as a Leader Sponsor in the event program. • Recognition as a Leader Sponsor on the event website. • One social media thank you post. • Logo on printed event signage. • Opportunity to provide one branded promotional item for event attendees (Quantity of 150). • Prominent logo placement on event banner. • Exclusive sponsorship of one of the following areas: <ul style="list-style-type: none"> ○ Cocktail hour, photo booth, branded gift bag. • Logo placement on Ava's Pathway website home page for one year. • Recognition as a Leader Sponsor in pre-event press releases and all secured media coverage. • Opportunity to address attendees during the gala event. • Six complimentary tickets to the gala event.

Title Sponsorship	\$2,500	<ul style="list-style-type: none"> • Recognition as the Title Sponsor in the event program. • Recognition as the Title Sponsor on the event website. • Two social media thank you posts. • Title placement of logo on printed event signage. • Opportunity to provide one branded promotional item for event attendees (Quantity of 150). • Top logo placement on event banner. • Opportunity to address attendees during the gala event. • Logo placement on Ava’s Pathway website home page for one year. • Recognition as the Title Sponsor in pre-event press releases and all secured media coverage. • Table of 10 tickets to the gala event.
-------------------	---------	---

Customized Packages

Looking to customize your own sponsor package?

Select from the following a la carte menu and contact us today for a tailored package that meets your programmatic and budgetary needs.

- Logo placement on select promotional materials.
- Ad in the gala program.
- Speaking opportunities at gala, workshops and/or conferences.
- Social media promotions.
- Website links and logos on Ava’s Pathways and H.S. Jackson websites.
- Exhibitor opportunities at gala and/or workshops and conferences.
- Branded takeaway item to each guest.
- Access to exclusive networking events.
- E-mail blast communications.
- Inclusion in event press releases, as applicable.
- Access to a dedicated community platform for ongoing engagement and collaboration.
- Program benefits including waived workshop, training and mentorship fees for your employees or scholarships to deserving woman.

IN-KIND Sponsor Opportunities

In addition to cash sponsorships, Ava's Pathways Gala Event presents several opportunities for in-kind sponsorships, providing sponsors with alternative ways to support the event and gain exposure.

In-kind sponsorship opportunities include:

- **Venue Sponsorship:** Venue to host the gala event in exchange for exposure and recognition, which includes logo placement on event signage, promotional materials, and social media shoutouts.
- **Catering Sponsorship:** Collaborating in providing the food and beverages for the gala event in exchange for branding opportunities, such as logo placement on menus, serving stations, and promotional materials.
- **Entertainment Sponsorship:** Partnership with performers, DJs, or entertainment companies to provide entertainment for the gala event in exchange for recognition and exposure, including logo placement on event programs, stage banners, and announcements.
- **Photography/Videography Sponsorship:** Engaging a photography or videography company to capture moments from the gala event in exchange for branding opportunities, such as logo placement on digital and print media, photo/video credits, and social media posts.
- **Decor Sponsorship:** Collaborating with a décor or rental company to provide event décor and furnishings in exchange for branding opportunities, such as logo placement on event signage, centerpieces, and promotional materials.
- **Gift Bag Sponsorship:** Collaborating with companies to provide items for gift bags or giveaways for event attendees in exchange for branding opportunities, such as logo placement on gift bag tags, promotional inserts, and social media shoutouts.
- **Technology Sponsorship:** Partnering with technology companies to provide event technology solutions, such as AV equipment, live streaming services, or event apps, in exchange for branding opportunities, such as logo placement on event screens, digital signage, and promotional materials.

Donations and Support Opportunities

Join us in making a meaningful impact on women's empowerment and mental health initiatives by becoming a sponsor of Ava's Pathways Gala Event. Your support will not only contribute to the success of this transformative event but also help us continue our mission of empowering women to thrive personally and professionally. Whether through cash or in-kind sponsorship, your partnership with Ava's Pathways will provide valuable exposure and recognition, demonstrating your commitment to social responsibility and gender equality.

Don't miss this opportunity to align your brand with a worthy cause and make a lasting difference in the lives of women in our community.

[Avaspathways.org](https://avaspathways.org) | info@avaspathways.org | 312-576-5596

There are numerous opportunities for you to be involved and partner with Ava. Donations are always welcome.

Contact us today to learn more about sponsorship opportunities and how you can get involved!

Purchase tickets, donate or sponsorship [here](#).

Visit the website [here](#) or email info@avaspathways.org

Your Support in Action: Program Testimonial

“Historically in my experience, women have not been supportive in my development. Once I realized this pattern as an adult and took ownership, I knew it was going to take courage and other like hearted/minded women to help me overcome my acquired beliefs which no longer served me.

Being witnessed and supported by a community of genuine caring women in my most vulnerable moments has been life changing... There is an unspoken depth to feminine energy that provides care, comfort and knowing that you are okay, and you are enough to be, do and have your true heart’s desires. It has also positively changed the way I care for myself and others. Who knew I could be so nurturing.”

- Ava’s Pathways Program Participant